

## **Guidelines for AXAA Newsletter Submissions:**

*The AXAA newsletter covers notable research, topics and events relevant to the fields of X-ray and neutron science. The newsletter is distributed three times yearly, in April, August and December.*

### **How to submit:**

Send submissions to [ausxray@gmail.com](mailto:ausxray@gmail.com). Please specify which of the following newsletter sections you would like to submit to. Please also ensure your submission adheres to the guidelines described below. Contact Jessica Hamilton (Communications Editor) with any questions.

All submissions are subject to Editorial review and acceptance.

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### **1) Scientific research articles and discussion pieces (no charge):**

Data and discussion addressing a scientific question that is of relevance and interest to the AXAA community. Articles should be appropriate for a general scientific audience, and may not exceed three pages in length.

All articles must be objective. Technical articles may be submitted to this category if they focus on a scientific development but not a particular product. If a scientific application is used to highlight and promote the capabilities of a commercial product or service, that would fall under the 'advertising and product-orientated articles' category (charges apply).

*Format: Scientific articles will usually include an introduction, methods, results and discussion/conclusion. Figures should be of high quality (min. 300 dpi) and supplied in separate files (JPG or PNG format). Text in figures needs to be legible when a figure is printed in a single column. Where necessary, images can be placed across two columns. It is useful to also insert the figure in the text roughly where you would like it to appear (while still providing a hi-res version of the file separately).*

*Please make sure you do not include figures, images, or other material where the copyright rests with another person, organisation, or entity. If you need to use material protected by copyright, please seek permission from the copyright holder and confirm that you have obtained permission.*

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### **2) Event reports (no charge):**

AXAA publishes summary reports about the proceedings and outcomes of events relevant to the AXAA community, such as conferences or workshops.

*Format: A maximum two page limit applies (including figures). Relevant figures (e.g. of event activities or participants) should be of high quality (min. 300 dpi) and supplied in separate files (JPG*

or PNG format). Reports will not contain material considered to be product promotion, and will not include any company branding in the formatting.

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### **3) AXAA Community News Page (no charge):**

A notice board section where eligible press releases and newsworthy announcements will be highlighted to readers within the body of the AXAA newsletter.

News items may include:

- Announcement of upcoming events such as workshops/webinars
- Upcoming conference announcements
- Announcement of sponsorship, or booths at events relevant to the AXAA community
- Announcement of an award (e.g. student or ECR awards)
- Job advertisements relevant to the AXAA community

*Format: Strict word limits apply. Title maximum 12 words, text maximum 100 words. A small logo, and/or small image (i.e. photo of an award winner) may also be included. Figures must be legible when displayed with a maximum size of 6 cm in any dimension.*

Please note that product related announcements (e.g. new product releases or upgrades) are ineligible for inclusion in this section and should be included in 'advertising and product-oriented articles'.

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### **4) Advertising and product-orientated articles (charges apply):**

Any submission that contains promotional material relating to a commercial product or service. Any formatting style may be used, so branding and weblinks can be included.

*Submissions are preferred in PDF format. Please also include a billing address with submissions.*

Examples may include:

- Promotion of a commercial product or service
- Announcements of a new commercial product/service or upgrade
- Announcement of the installation of a commercial product
- Scientific article demonstrating the performance of a commercial product
- Tips and advice that recommend a commercial product or service.
- Press releases that are ineligible for inclusion in the News Page (i.e. are >100 words, or are large in size (i.e. one page poster) and contain company formatting and branding).

Fees (\$AUD):

- Two page: \$900
- Single Page: \$600
- Half Page: \$300.

AXAA is a not for profit organisation. Funds raised will support AXAA services and events for the X-ray and neutron community, and will assist in keeping sponsorship fees down at AXAA national conferences.

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